



Virginia Green Hotels & Lodging Facilities



Williamsburg KOA Williamsburg, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Williamsburg KOA

Williamsburg KOA is a 370 site campground with 43 cabins and 12 lodges. We are located on 180 wooded acres in Williamsburg.

Williamsburg KOA campground is committed to sustaining our resources for the next generation. We also want to encourage campers to participate in green programs that contribute to a healthier planet.

Recycling dumpster located beside the trash dumpster, or it can be picked up with the trash.

Virginia Green Activities

This facility pledges that they:

Offer optional linen service

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Recycle

- Have in place clearly marked recycling bins or provide convenient drop-off locations for guests to recycle:
- Glass Bottles
- Plastic Bottles
- Aluminum cans
- Steel cans

- Newspaper
- Office paper

Other items recycled by the facility:

- Printer/ copy machine toner cartridges
- Cardboard
- Fluorescent lamps
- Batteries

Reduce solid waste

- Use bulk soap dispensers in public restrooms
- Use high-efficiency hand-dryers
- Purchase recycled-content paper-towels and toilet paper
- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible
- Use latex, low or no-VOC paints
- Properly recycle and/or dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping
- Other Activities: We use trash wood from the campground to heat the pool.

Use water efficiently

- Perform preventative maintenance to stop drips and leaks
- Have installed low flow faucets and showerheads (use less than 2.5 gallons per minute)
- Have landscaping that utilizes native species
- Have minimized our lawn area

Conserve energy

- Have had an energy audit to identify efficiency opportunities within the past 12 months
- Have installed compact fluorescent light bulbs in all rooms and canned lighting
- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)
- Use ENERGY STAR qualified office equipment (computers, monitors, copiers, printers, etc.)

Offer a green events package

- Include the availability of "green meetings/conferences" in marketing packages (see the factsheet on Environmentally-Responsible Conferences & Events)





For more information on **Williamsburg KOA**, see www.williamsburgkoa.com or contact Williamsburg KOA at williamsburgkoa@gmail.com or 757-565-2907.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

